



Social Media – Boon or Nemesis?

by Paul K. Fox – DCMEA State Virtual Conference – July 9, 2020

A. Session Description

We will explore the pros and cons of emerging online technology for veteran music teachers, new or pre-service educators, and even retirees. The presentation will touch-on various legal issues, the ethical framework necessary to guide teacher decision-making and the avoidance of unacceptable “appearances or actions,” and precautions for the use of digital communications and social networks. Sample success stories, “exemplars,” and resources for the safe use of tech tools and applications of social media/remote/alternative/distance learning will be shared.

B. Targets

Session participants will appraise, critique, differentiate, justify, and internalize knowledge and understanding of the following essential questions:

1. What are the expectations of teachers with regard to their “electronic” interactions with students?
2. How do teachers’ use of emerging technologies such as social networking, cell phones, etc., present challenges to maintaining appropriate student-teacher boundaries and educator professionalism?
3. What are some of the potential consequences for inappropriate use of technology?
4. Why and how should teachers control their public “brand” or persona?
5. How can you use technology to *inspire* your students?

After a survey of numerous resources, the participants will be able to review and recall examples of “safe social media” as well as the risks associated with using social networks and be able to apply effective strategies for using emerging technology in their music classrooms.

C. Clinician

Paul K. Fox is the State Chair of the Pennsylvania Music Educators Association (PMEA) Council for Teacher Training, Recruitment, and Retention and PMEA State Retired Members’ Coordinator. He retired in 2013 as music teacher and Performing Arts Curriculum Leader from the Upper St. Clair School District (Pittsburgh, PA), but continues to present sessions at conferences and professional development workshops, and writes articles about music and music education, creativity in education, pre-service training, marketing professionalism and getting a job for collegiate members, professional ethics, and retirement resources for *PMEA Collegiate Communique*, *School Band & Orchestra Newsletter*, *PMEA News*, *PMEA Retired Member Network eNEWS*, and the websites of *Edutopia.org*, *MajoringinMusic.com*, *SmartMusic.com*, and *Music in a Minuet* (NAfME), archiving his work at <https://paulfox.blog/>.

D. Resources

Copy of this session’s slides: <https://paulfox.blog/becoming-a-music-educator/>

Clinician’s article: <https://paulfox.blog/2018/04/29/social-media-boon-or-nemesis/>

Clinician’s series on ethics: <https://paulfox.blog/category/ethics/>

PMEA Council TTRR resources: <https://www.pmea.net/council-for-ttrr/>

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E. Bibliography

"Another Perspective: Teaching Music to Millennial Students" by Frank Abrahams (NAfME *Music Educators Journal*, August 2015)

"Code of Professional Practice and Conduct for Educators" (PA Dept. of Education)
<http://www.pspc.education.pa.gov/Statutes-Regulations-Policies-Forms/Code-of-Professional-Practice-Conduct/Pages/default.aspx>

"Educator Ethics and Conduct Toolkit" by Dr. Oliver Dreon, Sandi Sheppard, PA State System of Higher Education, and the PA Professional Standards and Practices Commission
<http://www.pspc.education.pa.gov/Promoting-Ethical-Practices-Resources/Ethics-Toolkit/Pages/default.aspx>

"Exploring Hybrid Teaching Spaces" by Thomas Marcetti (NAfME *Teaching Music*, August 2019)

"How Music Teachers Can Use the Power of Social Media" by Amanda Green
<https://www.socialmediatoday.com/content/how-music-teachers-can-use-power-social-media>

"Model Code of Ethics for Educators" (National Association of State Directors of Teacher Education and Certification) https://www.nasdtc.net/page/MCEE_Doc

Mrs. Miracle's Music Room "Social Media for Music Teachers"
<http://www.mrsmiraclesmusicroom.com/2017/03/social-media-for-music-teachers.html>

"Social Media Apps and the Music Classroom" by Paulo Cacho
<https://medium.com/all-things-picardy/social-media-apps-the-music-classroom-7d55fade0220>

"Social Media for Teachers" by Matt Davis
<https://www.edutopia.org/blog/social-media-resources-educators-matt-davis>

"Social Media Rules for Educators" (American Board for the Certification of Teacher Excellence)
<https://www.americanboard.org/blog/10-social-media-rules-for-teachers/>

"Social Media in Music Education: Extending Learning to Where Students Live" by Daniel J. Albert (NAfME *Music Educators Journal*, November 2014)

"Stop, Drop, and Scroll" by Lori Schwartz Reichl (NAfME *Teaching Music*, January 2020)

"The Teaching/Learning of Digital Natives" by Janice N. Killian (Journal of Music Teacher Education September 2011)

"Ten Digital Citizenship and Internet Safety Tips for Teachers and Schools" by Kathleen Morris
<http://www.kathleenamorris.com/2018/07/25/internet-safety-teachers/>

"Ten Easy Ways to Clean Up & Curate Your Social Media" by Toni Birdsong (McAfee)
<https://securingtomorrow.mcafee.com/consumer/family-safety/10-easy-ways-to-clean-up-curate-your-social-media/>

"Vision 2020 and Beyond" by Linda Thornton (NAfME *Journal of Music Teacher Education*, September 2019)

"Want to Use Social Media in Your Classroom? Follow These Seven Rules" by Keith Earls
<https://www.edweek.org/tm/articles/2018/09/19/social-media-classroom-7-rules-tips.html>

"Who Invented the Internet?" by Evan Andrews (History Channel)
<https://www.history.com/news/who-invented-the-internet>

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